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<p>Substitute for form 1449A/PTO</p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p>(use as many sheets as necessary)</p>				<p><i>Complete If Known</i></p> <table border="1"> <tr> <td>Application Number</td> <td>09/849168</td> </tr> <tr> <td>Filing Date</td> <td>05/04/01</td> </tr> <tr> <td>First Named Inventor</td> <td>PHIL DELURGIO</td> </tr> <tr> <td>Group Art Unit</td> <td>3623</td> </tr> <tr> <td>Examiner Name</td> <td>ROBINSON, BOYCE, AKIBA</td> </tr> <tr> <td>Attorney Docket Number</td> <td>DT.0101</td> </tr> </table>		Application Number	09/849168	Filing Date	05/04/01	First Named Inventor	PHIL DELURGIO	Group Art Unit	3623	Examiner Name	ROBINSON, BOYCE, AKIBA	Attorney Docket Number	DT.0101
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## U.S. PATENT DOCUMENTS

## FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	10/7/05
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NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
SM	AA	"PCT International Search Report," Application Number PCT/US02/14977, mailed May 5, 2003.			
	AB	Dan Scheraga, "You do the Math," Chain Store Age, Vol. 76, No. 7, July 2000.			
	AC	"Gymboree Enhances Price Management," Retail Systems Alert, Vol. 13, No. 6, June 2000.			
	AD	Binkley et al., "Grocery Market Pricing and the New Competitive Environment," Journal of Retailing, Vol. 74, No. 2, Summer 1998.			
	AE	"Report of Novelty Search," DTD 02-09-01, Patentec, Reference Number 7220, 02/09/2001			
✓	AF	John D. C. Little, "BRANDAID: A Marketing-Mix Model, Part 1: Structure" Operations Research, Vol. 23, No. 4, July - August 1975, pp. 628-655			

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